

# CV



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## EXPERIENCE

- 2021 04 – **Senior AD / graphic designer / motion graphics, JB Nordic, Stockholm.**  
In charge of visual communication and brand identity. Responsible for brand development. Corporate identity, ads and web site UI.
- 2014 06 – 2019 01 **Senior AD / graphic designer / motion graphics, Modo Eyewear, Stockholm.**  
In charge of visual communication and brand identity. Responsible for brand development. Corporate identity, packaging, ads, pop and web site UI.
- 2008 01 – 2014 02 **AD / graphic designer, freelance, Stockholm.**  
Collaborating with Oriflame Cosmetics: Catalogue Production, Special Print and NPD.
- 2006 12 – 2008 01 **AD, Oriflame Cosmetics, Malmö.**  
Responsible for the design production of Oriflame's catalogue world wide.
- 2004 11 – 2006 12 **AD / graphic designer / concept developer, Panduro Hobby, Malmö.**  
Head of packaging design department.

## EDUCATION

- 2020 Motion Graphics, Berghs  
2007 Lightning, Berghs

## LANGUAGE

- Swedish Mother tongue  
English Fluent in speech and writing

## IT SKILLS

- Solid knowledge in Adobe Creative Suite/CC.  
Working knowledge in HTML, CSS and WordPress.

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References upon request.

